PROGRAM

MOSCOW, RUSSIA July 9-11, 2018

> II INTERNATIONAL CONFERENCE ON ECONOMICS OF FOOTBALL











Moscow, Russia July 9-11, 2018

Venue:

Radisson Slavyanskaya Hotel & Business Center, Moscow, Europe Square, 2

Keynote, plenary lectures and parallel sessions 'A' Pushkin Hall

Parallel sessions 'B' Chekhov Hall

PROGRAM

JULY 9

08:45 - 09:00	Registration and welcome coffee
09:00 – 10:00	Pushkin Hall Opening session
	 Arkady Dvorkovich (Skolkovo; New Economic School) Shlomo Weber (New Economic School) Konstantin Sonin (University of Chicago; Higher School of Economics) Pavel Kadochnikov (Center for Strategic Research) Dmitry Dagaev (Higher School of Economics)
10:00 – 10:30	Coffee break
10:30 – 11:45	Keynote lecture by Egon Franck (University of Zurich): Financial Fair Play in European Club Football
11:45 – 12:00	Coffee break



Pushkin Hall PARALLEL SESSION 1A

LABOR MARKET-1

<u>Chair:</u> **Dennis Coates** (University of Maryland, Baltimore County; Higher School of Economics)

1. The Effect of Hiring Restrictions of Foreigners on Domestic Workers: Evidence from the Russian Football Premier-League

<u>Speaker:</u> **Sergey Kichko** (Higher School of Economics)

<u>Co-author:</u> **David Gomtsyan** (Higher School of Economics)

<u>Discussant:</u> **Irina Denisova** (New Economic School)

2. Internationalization Levels of the Top 5 European Football Leagues

<u>Speaker:</u> **Vladislav Getmanskiy** (Lomonosov Moscow State University)

Discussant: Wladimir Andreff (Université Paris 1)

3. Political Discrimination in Football: Evidence from Russian and Ukrainian Leagues

<u>Speaker:</u> **Petr Parshakov** (Higher School of Economics) <u>Co-authors:</u> **Cornel Nesseler** (University of Amsterdam), **Iuliia Naidenova** (Higher School of Economics), **Aleksei Chusovliankin** (Higher School of Economics)

<u>Discussant:</u> **Alexei Zakharov** (Higher School of Economics)

Chekhov Hall PARALLEL SESSION 1B

MEGA EVENTS

<u>Chair:</u> **Yuval Weber** (Harvard University; Higher School of Economics)

1. The Olympic Effect Reconsidered

<u>Speaker:</u> **Andrei Dementiev** (Higher School of Economics) <u>Discussant:</u> **Luis Carlos Sanchez Martinez** (Universidade de Vigo)

2. Hosting Mega Sports Events in Developing Country: the Weight of Intangible Capital

<u>Speaker:</u> **Alaâ Mrani** (Hassan II University Casablanca - Morocco; CDES Limoges University France) <u>Discussant:</u> **Angel Barajas** (Higher School of Economics)

3. Insights from Russian Regional Football Development: Who Will Leverage the Sports Legacy of the 2018 FIFA World Cup

<u>Speaker:</u> **Ilya Solntsev** (Plekhanov Russian University of Economics)

<u>Co-author:</u> **Nikita Osokin** (Plekhanov Russian University of Economics)

<u>Discussant:</u> **Yuval Weber** (Harvard University; Higher School of Economics)

4. Transfer Market Values, Performance and Subjective Player Evaluations

<u>Speaker:</u> **Dennis Coates** (University of Maryland, Baltimore County; Higher School of Economics)

<u>Co-author:</u> **Petr Parshakov** (Higher School of Economics) <u>Discussant:</u> **Tim Pawlowski** (University of Tuebingen)

4. Public Debt and Public Diplomacy: the Costs and Benefits of Sports Mega-Events

<u>Speaker:</u> **Yuval Weber** (Harvard University; Higher School of Economics)

<u>Discussant:</u> **Douglas Campbell** (New Economic School)

13:40 – 14:40 Lunch July 9

Pushkin Hall PARALLEL SESSION 2A

FOOTBALL DEVELOPMENT

<u>Chair:</u> **Sergey Nechuvilin** (EasternScout Agency)

Chekhov Hall PARALLEL SESSION 2B

INDIVIDUAL PERFORMANCE

<u>Chair:</u> **Elena Shakina** (Higher School of Economics)

1. Determinants of Successful Talent Management Implementation: Evidence from European Football

<u>Speaker:</u> **Sofia Paklina** (Higher School of Economics) <u>Co-authors:</u> **Petr Parshakov** (Higher School of Economics), **Maria Molodchik** (Higher School of Economics)

<u>Discussant:</u> **David Forrest** (University of Liverpool)

1. Thirst for Glory: Are Players Motivated by Milestones?

<u>Speaker:</u> **Arseniy Stolyarov** (New Economic School; Higher School of Economics)

<u>Co-author:</u> **Gleb Vasiliev** (Toros Research, Higher School of Economics)

<u>Discussant:</u> **Branko Milanovic** (City University of New York)

2. The Study on the Contribution of the Football to Economic Growth: Econometric Analysis of Panel Data

<u>Speaker:</u> **Fatih Mangir** (Selcuk University)
<u>Co-authors:</u> **Talat Ulusever** (Capital Markets Board of Turkey), **H. Murat Ertugrul** (Undersecretariat of Treasury Republic of Turkey)

<u>Discussant:</u> **Egor Malkov** (University of Minnesota; Federal Reserve Bank of Minneapolis)

2. Derby Effect on Players' Effort in Football Teams: Is There a Team Spirit?

<u>Speaker:</u> **Inna Zaitseva** (Higher School of Economics)

3. The Problems of Professional Adaptation and Development of Young Players Aged from 16 to 23 in Russian Football

<u>Speaker:</u> **Sergey Nechuvilin** (EasternScout Agency) <u>Co-author:</u> **Alexey Seliverstov** (EasternScout Agency) <u>Discussant:</u> **Eugene Kapoguzov** (Omsk F. M. Dostoevsky State University)

3. Peer and Network Effects in Team Sports: Evidence from Football Transfers

<u>Speaker:</u> Elena Shakina (Higher School of Economics)
<u>Co-authors:</u> Dennis Coates (University of Maryland,
Baltimore County; Higher School of Economics),
Petr Parshakov (Higher School of Economics)
<u>Discussant:</u> Valentina Kuskova (Higher School of Economics)

4. Political and Economic Consequences of Participation in the Construction of Large Sports Facilities (case of SPA "Mostovik")

<u>Speaker:</u> **Eugene Kapoguzov** (Omsk F. M. Dostoevsky State University)

<u>Discussant:</u> **Sergey Nechuvilin** (EasternScout Agency)

Pushkin Hall PARALLEL SESSION 3A

FOOTBALL ON TV-1

<u>Chair:</u> **Juan Moreno-Ternero** (Universidad Pablo de Olavide)

Chekhov Hall PARALLEL SESSION 3B

DRAW AND SCHEDULE

<u>Chair:</u> **Dries Goossens** (Ghent University)

1. At the Stadium or at Home: the Effect of Broadcasting Matches in Brazil

<u>Speaker:</u> **Elena Shakina** (Higher School of Economics)

<u>Co-authors:</u> **Angel Barajas** (Higher School of Economics), **Thadeu Gasparetto** (Higher School of Economics)

<u>Discussant:</u> **Juan Moreno-Ternero** (Universidad Pablo de Olavide)

1. Team Visibility and City Travel: Evidence from the UEFA Champions League Random Draw

<u>Speaker:</u> **Bruno Caprettini** (University of Zurich) <u>Discussant:</u> **Arseniy Stolyarov** (New Economic School; Higher School of Economics)

2. Influence of Uncertainty of Outcome and Tournament Relevance on TV Audience

<u>Speaker:</u> **Thadeu Gasparetto** (Higher School of Economics) <u>Co-author:</u> **Angel Barajas** (Higher School of Economics) Discussant: **Shlomo Weber** (New Economic School)

2. Constraints in Tournament Matching

<u>Speaker:</u> **Marta Boczon** (University of Pittsburgh) <u>Co-authors:</u> **Alistair Wilson** (University of Pittsburgh) <u>Discussant:</u> **Dries Goossens** (Ghent University)

3. Sharing the Revenues from Broadcasting Sport Events

<u>Speaker:</u> **Juan Moreno-Ternero** (Universidad Pablo de Olavide)

<u>Co-author:</u> **Gustavo Bergantinos** (Universidade de Vigo) <u>Discussant:</u> **Dennis Coates** (University of Maryland, Baltimore County; Higher School of Economics)

3. Optimization in Sports League Scheduling

<u>Speaker:</u> **Dries Goossens** (Ghent University)

JULY 10

09:00 – 10:15 Pushkin Hall

Plenary lecture by Ignacio Palacios-Huerta (London School of Economics):

Beautiful Football, Beautiful Economics

10:15 – 10:30 Coffee break

10:30 – 11:45 Pushkin Hall

Plenary lecture by Wladimir Andreff (Université Paris 1):

Different Types of Economic Manipulations in Sport/Football

11:45 – 12:00 Coffee break

12:00 – 13:15

PARALLEL SESSIONS 4

Pushkin Hall PARALLEL SESSION 4A

ATTENDANCE

<u>Chair:</u> **Tim Pawlowski** (University of Tuebingen)

Chekhov Hall PARALLEL SESSION 4B

MANIPULATION

<u>Chair:</u> **Brad Humphreys** (West Virginia University)

1. Behavioral Economics and Football: The (Ir)Relevance of Outcome Uncertainty Reconsidered

<u>Speaker:</u> **Tim Pawlowski** (University of Tuebingen)

1. Corruption and Sensitive Soccer Games: Cross-Country Evidence

<u>Speaker:</u> **Alex Krumer** (University of St. Gallen) <u>Co-authors:</u> **Guy Elaad** (Ariel University), **Jeffrey Kantor** (Ariel University)

<u>Discussant:</u> **Brad Humphreys** (West Virginia University)

2. Price of Football Depends on the Owner of the Ball

<u>Speaker:</u> Luis Carlos Sánchez (Universidade de Vigo)
<u>Co-authors:</u> Angel Barajas (Higher School of Economics),
Patricio Sánchez- Fernández (Universidade de Vigo)
<u>Discussant:</u> Arseniy Stolyarov (New Economic School;
Higher School of Economics)

2. European Qualifiers to the 2018 FIFA World Cup Can Be Manipulated

<u>Speaker:</u> **László Csató** (Corvinus University of Budapest) <u>Discussant:</u> **Dmitry Dagaev** (Higher School of Economics)

3. Demand for Tickets for all Brazilian League Tiers

<u>Speaker:</u> **Thadeu Gasparetto** (Higher School of Economics)

<u>Co-author:</u> **Angel Barajas** (Higher School of Economics) <u>Discussant:</u> **Nikita Osokin** (Plekhanov Russian University of Economics)

3. Match Fixing and Sports Betting in Football: Empirical Evidence from the German Bundesliga

<u>Speaker:</u> **Brad Humphreys** (West Virginia University) <u>Discussant:</u> **Douglas Campbell** (New Economic School)

13:15 – 14:15

Lunch

Pushkin Hall PARALLEL SESSION 5A

FOOTBALL ON TV-2

<u>Chair:</u> **David Forrest** (University of Liverpool)

Chekhov Hall PARALLEL SESSION 5B

LABOR MARKET-2

Chair: **Anil Özdemir** (University of Zurich)

1. TV Rights, Competitive Balance and the Demand for the Characteristics of a Match in the Spanish Football

<u>Speaker:</u> **Jaume Garcia-Villar** (Universitat Pompeu Fabra) <u>Discussant:</u> **Elena Shakina** (Higher School of Economics)

1. The Nexus Between Players' Abilities and Performance: What Wage Dispersion Measures Could Add to the Discussion? The Case of MLS

<u>Speaker:</u> **Anna Bykova** (Higher School of Economics) <u>Co-authors:</u> **Dennis Coates** (University of Maryland, Baltimore County; Higher School of Economics), **Petr Parshakov** (Higher School of Economics) <u>Discussant:</u> **Egon Franck** (University of Zurich)

2. Viewership Determinants of Major Football Tournaments on Russian TV

<u>Speaker:</u> **Nikita Osokin** (Plekhanov Russian University of Economics)

<u>Co-author:</u> **Daam Van Reeth** (Catholic University of Leuven)

<u>Discussant:</u> **Jaume Garcia-Villar** (Universitat Pompeu Fabra)

2. Excessive Transfer Fees in Russian Football: Identification of Factors

<u>Speaker:</u> **Grigorii Teplykh** (Higher School of Economics) <u>Discussant:</u> **Sergey Kichko** (Higher School of Economics)

3. Unscripted Drama: The Impact of Surprise, Suspense and Shock on Television Audiences for Football

<u>Speaker:</u> **David Forrest** (University of Liverpool) <u>Co-authors:</u> **Babatunde Buraimo** (University of Liverpool), **Ian McHale** (University of Liverpool), **J.D. Tena** (University of Liverpool)

<u>Discussant:</u> **Angel Barajas** (Higher School of Economics)

3. Are Workers Rewarded for Inconsistent Performance?

<u>Speaker:</u> **Anil Özdemir** (University of Zurich)

Co-authors: Giambattista Rossi (Birkbeck College), Rob

Simmons (Lancaster University)

<u>Discussant:</u> **Anna Bykova** (Higher School of Economics)

15:30 – 15:45 Coffee break July 10

Pushkin Hall PARALLEL SESSION 6A

STRATEGY

Chair: **Dan Kovenock** (Chapman University)

1. Nash Equilibrium and Penalty Kicks Outside the Top-5: It Is Not as Bad as You Think

<u>Speaker:</u> **Egor Malkov** (University of Minnesota; Federal Reserve Bank of Minneapolis)

<u>Discussant:</u> **Ignacio Palacios-Huerta** (London School of Economics)

Chekhov Hall PARALLEL SESSION 6B

DETERMINANTS OF SUCCESS

<u>Chair:</u> **Dmitriy Plekhanov** (Institute for Complex Strategic Studies)

1. Measuring the Relationship Between Coopetition Strategies and Performance: A Case Study of Professional Football Clubs in France from 2006-2007 to 2015-2016

<u>Speaker:</u> **Antoine Feuillet** (Université de Caen Normandie) <u>Co-authors:</u> **Mickael Terien** (Université de Caen Normandie), **Nicolas Scelles** (Manchester Metropolitan University), **Christophe Durand** (Université de Caen Normandie)

<u>Discussant:</u> **Thadeu Gasparetto** (Higher School of Economics)

2. Behavioral Anomalies in Coaching Decisions

<u>Speaker:</u> **Douglas Campbell** (New Economic School)

2. Determinants of Football Fans' Happiness in Russia

<u>Speaker:</u> **Iuliia Naidenova** (Higher School of Economics) <u>Co-authors:</u> **Petr Parshakov** (Higher School of Economics), **Sofia Paklina** (Higher School of Economics) <u>Discussant:</u> **Antoine Feuillet** (Université de Caen Normandie)

3. All-Pay Auctions with Ties

Speaker: **Dan Kovenock** (Chapman University)

3. An Impact of the Socio-economic Development of Countries on Their Sports (Football) Achievements. Methods and Scoring Models

<u>Speaker:</u> **Anatoly Vorobyev** (Plekhanov Russian University of Economics)

<u>Co-authors:</u> **Ilya Khlamov** (Plekhanov Russian University of Economics), **Veronika Mosolova** (Plekhanov Russian University of Economics), **Anastasia Kolobova** (Plekhanov Russian University of Economics), **Anastasia Mikheeva** (Plekhanov Russian University of Economics)

17:15 – 18:30 July 10

4. Discovering Function-based Categories of Footballers Using Hierarchical Cluster Analysis

<u>Speaker:</u> **Orbay Ünsoy** (The University of Manchester) <u>Discussant:</u> **Gleb Vasiliev** (Toros Research, Higher School of Economics)

4. Pretty is as Pretty Plays: the Influence of Physical Attractiveness on the Transfer Value of Football Players

<u>Speaker:</u> **Mayya Vinopal** (Lomonosov Moscow State University)

<u>Co-authors:</u> **Victoria Bolgova** (Lomonosov Moscow State University), **Natalia Nikitina** (Lomonosov Moscow State University), **Tatyana Pustokhina** (Lomonosov Moscow State University)

<u>Discussant:</u> **Iuliia Naidenova** (Higher School of Economics)

5. Fantasy Football Meets Machine Learning: the Dynamic Game Case and a Note on Strategy

<u>Speaker:</u> **Gleb Vasiliev** (Toros Research, Higher School of Economics)

<u>Co-author:</u> **Arseniy Stolyarov** (New Economic School; Higher School of Economics)

<u>Discussant:</u> **Marta Boczon** (University of Pittsburgh)

5. Does Travel Distance Have an Impact on Football Club Success?

<u>Speaker:</u> **Vadim Luchkin** (Higher School of Economics) <u>Discussant:</u> **Dennis Coates** (University of Maryland, Baltimore County; Higher School of Economics)

6. What Determines Exit/survival in The Russian Football Premier League?

<u>Speaker:</u> **Dmitriy Plekhanov** (Institute for Complex Strategic Studies)

<u>Discussant:</u> **Petr Parshakov** (Higher School of Economics)

JULY 11

09:00 – 10:15 Pushkin Hall

Plenary lecture by Branko Milanovic (City University of New York):

Globalization and Goals: Football in the 21st Century

10:15 – 10:30 Coffee break

10:30 – 12:30 Pushkin Hall Round table

Effective Economic Development of Regions after the World Cup 2018

(«Эффективное экономическое развитие регионов после ЧМ-2018»)

(*in Russian, with simultaneous translation)

Round table speakers:

- Arkady Dvorkovich (Co-chairman, Skolkovo Foundation Council; Chairman, Board of Directors, New Economic School)
- Avraham Grant (Israeli football manager, multiple Israeli championships with Maccabi Tel Aviv and Maccabi Haifa; manager of Chelsea FC 2007-08)
- **Tina Kandelaki** (Executive producer of Match TV)
- Valery Katinsus (Ex-football player of FC Arsenal, FC Shinnik, FC Tom)
- **Emad Al Makkawy** (Ittihad Kalba FC, U.A.E, Marketing & Investment Director)
- Pavel Pivovarov (Executive director of FC Zenit)
- **Konstantin Sonin** (Professor, University of Chicago and Higher School of Economics)
- Nikolay Tolstykh (Soviet football player, President of the Football Union of Russia in 2012-2015)
- **Shlomo Weber** (Rector, New Economic School, Academic Head of the Center for the Study of Diversity and Social Interactions, Full Professor of Economics)

and other science, business, and sports industry experts.

12:30 – 13:00 Closing remarks

13:00 – 14:30 Lunch

