



**3rd INTERNATIONAL ACADEMIC CONFERENCE ON ECONOMICS OF FOOTBALL  
Baku, Azerbaijan  
May 29-31, 2019**

**Program**

*Venue: Khazar University (Neftchilar Campus)  
41 Mehseti Str., AZ1096, Baku, Azerbaijan*

*Marble Hall – all sessions except session 3b*

*Lifelong learning center – session 3b*

**May 28**

20:00 – 22:00 Welcome dinner **Riviera Restaurant** (Gurban Abbasov Street No:1, Baku)

**May 29**

08:45 – 09:00 Registration

09:00 – 09:45 Opening session

Prof. Hamlet Isakhanli (Founder and Chairman of the Board of Directors, Khazar University)

Prof. Shlomo Weber (President, New Economic School)

Representative of AFFA Association of Football Federations of Azerbaijan (tba)

Representative of Ministry of Youth and Sport (tba)

Dr. Jeyhun Mammadov (Dean, School of Economics and Management, Khazar University)

Dr. Dmitry Dagaev (Deputy Vice-Rector, HSE University)

09:45 – 11:00 **Keynote lecture by Dennis Coates** (University of Maryland, Baltimore County; HSE University): **Politics and economics of hosting football events**

11:00 – 11:30 Coffee break

11:30 – 13:10 Session 1: Labor Market

**Session 1. Labor Market**

**Chair: Thomas Peeters (Erasmus University Rotterdam)**

No	Speaker / Co-author(s)	Subject	Time
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1	Thadeu Gasparetto (HSE University) Co-author: Angel Barajas (HSE University)	Wage dispersion and football club performance	11:30-11:55
2	Daniil Shaposhnikov (HSE University) Co-authors: Inna Zaytseva (HSE University), Maksim Stupin (HSE University)	Moneyball and players' incentives in football	11:55-12:20
3	Petr Parshakov (HSE University) Co-author: Elena Shakina (HSE University)	The downside of a high price: Overvaluation pressure in football	12:20-12:45
4	Thomas Peeters (Erasmus University Rotterdam)	The Survival of Mediocre Managers in the Labor Market	12:45-13:10

13:10 – 14:30 Lunch

14:30 – 15:30 Session 2. Mega-Events

<b>Session 2. Mega-Events</b>			
Chair: Jeyhun Mammadov (Khazar University)			
No	Speaker / Co-author(s)	Subject	Time
1	Sofia Paklina (HSE University) Co-authors: Petr Parshakov (HSE University), Iuliia Naidenova (HSE University) and Marina Zavertiaeva (HSE University)	The impact of mega-events on international image of a hosting country: The 2018 FIFA World Cup in Russia	14:30-14:50
2	Aydin Salimli (Khazar University)	Football Tourism and its impact on economy of countries	14:50-15:10
3	Mustafa Alawneh (Khazar University) Co-authors: Jeyhun Mammadov (Khazar University), Ameen Alqasem	Infrastructure Investment, Tourism and Economic Growth: Effects of the 2006 FIFA World Cup on the Economy of Germany	15:10-15:30

15:30 – 16:00 Coffee break

16:00 – 17:15 Parallel sessions 3

<b>Parallel Session 3a Finance</b>			
Chair: Angel Barajas (HSE University)			
No	Speaker / Co-author(s)	Subject	Time
1	Nikolai Avkhimovich (New Economic School)	Applications of the Trinomial Tree Model in Round - Robin Tournaments: Betting Market in the Football Premier League	16:00-16:25
2	Fedor Kabanov (HSE University) Co-authors: Olga Popova (HSE University) and Dmitry Dagaev (HSE University)	Financial Fair Play in the Eyes of Football Clubs	16:25-16:50
3	Angel Barajas (HSE University) Co-author: Mercedes Mareque (University of Vigo)	FFP regulations effects on financial results and on audit opinion	16:50-17:15
<b>Parallel Session 3b Development</b>			
Chair: Maurizio Massaro (Ca' Foscari University of Venice)			
No	Speaker / Co-author(s)	Subject	Time
1	Hidayat Omarov (ADA University)	Development of Russian Youth Football: Current	16:00-16:25

		Achievements, Challenges and Promising Projects	
2	Ali Kazimov (BEU) Co-authors: Talat Ulusever (Ankara Social Sciences University), H. Murat Ertugrul (Undersecretariat of Treasury Republic of Turkey)	Economic side of soccer	16:25-16:50
3	Maurizio Massaro (Ca' Foscari University of Venice) Co-authors: Francesca Dal Mas (Rome La Sapienza University), Bill Gerrard (University of Leeds), Nick Bontis (McMaster University; Canada Soccer) and Carlo Bagnoli (Ca' Foscari University of Venice)	A micro-foundation approach to Dynamic Capabilities in National Football Representative	16:50-17:15

17:30 – Transfer to the Football Game

### May 30

09:00 – 10:15 **Plenary lecture by Ruud Koning** (University of Groningen): **Stadium demand, television demand, and match significance in soccer**

10:30 – 11:45 Session 4. Performance – 1

<b>Session 4. Performance – 1</b>			
<b>Chair: James Reade (University of Reading)</b>			
No	Speaker / Co-author(s)	Subject	Time
1	Sviatoslav Derzhavin (HSE University)	The Impact of Head Coaches on the Sporting Results of Football Clubs: The Case of Champions League 2018-2019	10:30-10:55
2	Stepan Emelianenko (HSE University) Co-authors: Arseniy Stolyarov (HSE University), Garik Vardanya (HSE University) and Andrey Parkhomenko (HSE University)	Effect of calendar difficulty on team results	10:55-11:20
3	James Reade (University of Reading) Co-authors: Carl Singleton (University of Reading) and Guy Elaad (Ariel University)	Team stability, success and productivity: A study of English professional football	11:20-11:45

12:10 – 13:30 Lunch

13:30 – 15:10 Session 5. Performance – 2

<b>Session 5. Performance – 2</b>			
<b>Chair: Shlomo Weber (New Economic School)</b>			
No	Speaker / Co-author(s)	Subject	Time
1	Igor Tylkin (HSE University)	Prove Them Wrong: Do Professional Athletes Perform	13:30-13:50

	Co-authors: Daniil Shaposhnikov (HSE University), Arthur Assanskiy (HSE University) and Gleb Vasiliev (HSE University; Toros Research)	Better When Facing Their Former Clubs?	
2	Anna Bykova (HSE University) Co-author: Dennis Coates (University of Maryland, Baltimore County; HSE University)	Institutional environment as the driver of team's success: MLS and RPL cases	13:50-14:10
3	Abdul-Rahman Balogun Muhammed-Shittu (Khazar University)	A study of the impact of athletic scholarship on football achievement motivation of university students	14:10-14:30
4	Alex Krumer (Molde University College)	Testing the Effect of Kick-Off Time in the UEFA Europa League	14:30-14:50
5	Shlomo Weber (New Economic School) Co-author: Juan Moreno-Ternero (Universidad Pablo de Olavide)	The interdependence of domestic and international success: the case of the UEFA Champions League	14:50-15:10

15:10 – 15:40 Coffee break

15:40 – 16:55 Session 6. Demand for Football

### **Session 6. Demand for Football**

**Chair: Juan Moreno-Ternero (Universidad Pablo de Olavide)**

No	Speaker / Co-author(s)	Subject	Time
1	Rovshan Guliyev (Azerbaijan State University of Economics) Co-authors: Jeyhun Mammadov (Khazar University), Nazim Mammadov (Azerbaijan State University of Economics)	Study of factors affecting the attendance of football matches (on the example of the Russian Premier League games)?	15:40-16:05
2	Nikita Osokin (Financial University under the Government of the Russian Federation) Co-author: Daam Van Reeth (Catholic University of Leuven)	Age group differences in watching football: the case of Russian TV audiences for major football tournaments	16:05-16:30
3	Juan Moreno-Ternero (Universidad Pablo de Olavide) Co-author: Gustavo Bergantiños (Universidade de Vigo)	A family of rules to share the revenues from broadcasting sport events	16:30-16:55

17:10 – 18:00 Session 7. Organization of Football

### **Session 7. Organization of Football**

**Chair: Sergey Altukhov (Lomonosov Moscow State University)**

No	Speaker / Co-author(s)	Subject	Time
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1	Ozal Mammadli (Khazar University)	HR Practices in Football: Some successful models	17:10-17:35
2	Vladimir Ageev Sergey Altukhov (Lomonosov Moscow State University) Co-authors: Vadim Marshev (Lomonosov Moscow State University), Sergey Altukhov (Lomonosov Moscow State University)	Comparative Analysis of Russian, Polish and Turkish Football Leagues: organization structure, financial flows, marketing policy, attendance record and infrastructure questions	17:35-18:00

**May 31**

Participants' Departure