

# Elena Senatorova

Ph.D., Associate Professor

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## AREAS OF INTEREST

**Teaching:** Financial Accounting (IFRS), Sustainability Accounting and Reporting, Management Accounting, Financial Analysis, Audit, Budgeting, Taxation

**Research:** Financial, Sustainability and Management Accounting, Business Education Issues

## EMPLOYMENT

National Research University Higher School of Economics	Associate Professor	2016 - Current
New Economic School	Associate Professor	2017 - Current
Lomonosov Moscow State University Faculty of Economics Business School	Associate Professor	2006 – Current 2006 - 2016
Western University (University of Western Ontario)	Visiting Professor	2015 - 2016
Tekhnosila Group, Russian Agricultural Bank, etc.	Chief Accountant, CFO, Financial Controller, Internal Auditor	1996 - Current

## EDUCATION

ACCA (Association of Chartered Certified Accountants)	ACCA Qualification in progress	2016-Current
Research Institute for Economic Development	Ph.D., Finance, Economics and Management	1999-2002
Voronezh State University	M.A., Management B.A., Economics	1996-1998 1992–1996

## TEACHING EXPERIENCE

<b>National Research University Higher School of Economics</b> Financial Accounting and reporting (ACCA accredited undergraduate course) International Financial Reporting Standards (ACCA accredited undergraduate course)	2016 - Current
<b>New Economic School</b> Financial Analysis and Accounting (graduate course)	2017 - Current
<b>Lomonosov Moscow State University Faculty of Economics</b> Non-financial reporting (graduate course) Accounting (MBA course)	2006 - Current

Financial Analysis and Audit (MBA course)  
Management Accounting (graduate course)  
Accounting and Budgeting in Project Development (graduate course)  
Taxation (graduate course)

**Lomonosov Moscow State University Business School**

2006 - 2016

Financial Accounting, Analysis and Audit (undergraduate course, 4.7 out of 5 eval. score)  
Accounting (undergraduate course, 3.81 out of 4 eval. score)  
Taxation (undergraduate course)  
Financial Accounting and Financial Analysis (graduate course)

**Moscow Academy of Finance and Law**

2005-2006

Introductory Financial Accounting (undergraduate course)  
Management Accounting (undergraduate course)  
Financial Analysis (undergraduate course)

**PUBLICATIONS**

“Transaero: Turbulent Times” with Grigori Erenburg and Ruth Ann Strickland, Ivey Publishing #9B18N012 and #8B18N012, 2018.

“Methodological aspects of business education in neo-economy”, Monograph “Russian Reforms: New Economy, Neo-Industrialization, Neo-Dirigisme”, 2017.

“The development of the concept of sustainable development in the Russian economic science of the 21st century”, Electronic Monograph “Potential of economic science for the development of Russia”, 2017.

“Actual issues of implementation of the concept of sustainable development in Russia”, Electronic Monograph “Russia on its way to Russia: a conceptual search and an economic strategy”, 2017.

“Sustainable development of companies: trends and perspectives”, Monograph “Lvov Readings”, 2017.

“Necessity and sufficiency of realization of the concept of sustainable development in Russia”, Monograph “Institutional Economics: Development and Teaching”, 2017.

“Prospects of Business Education in New Economy”, Electronic Monograph “Russian System Changeover as a Strategic Necessity: New Economy, Neo-Industrialization, Neo-Dirigisme”, 2016.

“The Companies’ Sustainable Development as a Factor in the Revival of Russian Economy”, Monograph “Economic Theory in 21st century – 9(16)”, 2015.

“Improving the System of Non-Financial Reporting in the Context of the Institutional Approach to the Study of Economic Growth”, Monograph “Institutional Economics: Development and Teaching”, 2015.

“Development of the Corporate Social Reporting within Russian Economic Environment”. Electronic Monograph “Economic Systems of Modern Russia: Development Paths and Goals”, 2014

“Methodology Issues of Teaching Accounting Courses in Academic and Business Education”, Moscow State University News (MSU Vestnik). Section 24 Management, 2013.

Instructional Materials “Accounting and Budgeting in Project Development”, 2008.

Monograph “Credit Support as a Factor of Efficiency Enhancement in Agricultural Industry” (with Andrew Hitskov), 2002.

“Unexploited Opportunities of Credit Cooperation”, Young Communard Newspaper, 1999.

“Development of Lending System in Agricultural Sector”, Collection of Scientific Papers, Research Institute for Economics and Organization of Agro-industrial Complex, Russian Academy of Agricultural Sciences, 1998.

“Supply Contract: Accounting Features for Major Business Transactions”, Consultant Journal, 1997.

“Supply Contract: Accounting of Major Business Transactions”, Financial Russia Newspaper, 1997.

“Accounting Records of Transactions for the Delivery of Goods” Financial Russia Newspaper, 1997.

## **WORKING PAPERS AND WORK IN PROGRESS**

“Actuality of the concept of sustainable development in Russia”

“Non-Financial Reporting: International Context, Russian Practice”

“Methodological Aspects of Sustainability Accounting Teaching”

“Pedagogical Issues of Teaching Accounting Courses” with Ruth Ann Strickland

## **CONFERENCE PRESENTATIONS (2014-2018)**

“The concept of sustainable development in the digital economy”. Presented at the Lomonosov Readings: International Conference, 2018.

“Russia’s New Strategy in Business Education”. Presented at the Moscow Economic Forum, 2017.

“Evolution of the Concept of Sustainable Development in the Russian Economic Science of the XXI Century”. Presented at the Lomonosov Readings: International Conference, 2017.

“Trends and Prospects of Business Education Development: Russian and International Experience”. Presented at the International Congress PNO-III KRON, 2016

“Sustainability Reporting & New Thinking in Accounting career”. Presented at the International Round Table “Financial careers foresight: accountants and auditors”, 2016

“Development of Business Education: Russian and Canadian Experience”. Presented at the Moscow Economic Forum, 2016.

“Sustainable Development from the Viewpoint of New Economy”. Presented at the Lomonosov Readings: International Conference, 2016.

“Improvement adequate accounting and analytical tools in business education”. Presented at VIII International Scientific Conference “December Readings in honor of C.B. Barenholts”, 2016

“The development of business education from the viewpoint of ethno-national consciousness”. Presented at the Ethno-national consciousness and economic behavior: International Conference, 2016

“Reindustrialization as the basis for sustainable development of the companies”. Presented at II International Congress on political economy "Return of Political Economy», 2015

“The development of social accounting as a result of interaction between the government, business and society”. Presented at the Scientific-practical conference "Public Administration and Public Policy: current approaches, methods and technologies", 2015

“Analysis of Companies’ Sustainability during the Aggressive Economic Conditions”. Presented at the Anniversary Scientific Conference “Lomonosov Readings. Alternatives of Economic Policies in Conditions of Slowing Economic Growth: MSU Economists Designs and Recommendations”, 2015

“Companies’ Sustainability as Improvement Factor in the Russian Economy”. Presented at the International Scientific Conference “Russian Anti-crisis: Demands, Hindrances, Outcomes (Society, Government, Economy, Culture)”, 2014

“Development of the Corporate Social Reporting within Russian Economic Environment”. Presented at the International Conference “Economic Systems of Modern Russia: of Development Paths and Goals”, 2014

“Social Accounting and Corporate Social Reporting: Development and Perspectives”. Presented at the 7th Annual International Conference “Contemporary Problems in Management: Exploring the Boundaries”, 2014.

## **PARTICIPATION IN CONFERENCES, RESEARCH SEMINARS, EDUCATIONAL EVENTS (2016-2018)**

NBS Sustainability Centres Community Workshop, June 25-27, 2018, Cornell Tech, NYC

Alliance for Research on Corporate Sustainability Ninth Annual Research Conference,

Rotterdam School of Management, Erasmus University, Rotterdam, June 14-16, 2017

Stanford Graduate School of Business: The Internet of Things in Global Value Chains Executive Conference on May 3, 2017

AMBA Event “Business Education: the Role of Emotional Intelligence and Adaptability to Change”, Moscow, 2017  
NBS Sustainability Centres Community Workshop 2016, 34th Sustainability Executive Roundtable, INSEAD  
Ivey Business School: Ivey Research Series, Panel Discussion "Challenges in Sustainability", 2016  
Harvard Business School Educational Event 2016, Boston  
Wiley EdTech Event: Equipping Educators & Empowering Learners, Toronto, 2016

**AWARDS, HONORS, AND PROFESSIONAL DEGREES:**

Certificates of Completion on Sustainability Reporting (IREX, 2017-2018)  
Prize for the best achievements in teaching and methodological work contributing to the solving tasks of Moscow State University Development Program (2016)  
Certificate “Effective Distance Education in Practice” (2016)  
Certificate of Appreciation for Active Methodological Work and Taking Part in Organizing the International Universiade in Management, International Business and Entrepreneurship (2015)  
Certificates “Online courses in LMS MOODLE” (2013-2014)  
Certificate “Performance Methodology in Business Education” (2013)  
Certificate “Teaching of Economic Courses according to New State Educational Standards of Higher Education” (2009)  
The William Davidson Institute at the University of Michigan. Case writing certificate (2008)  
Presidential program, Diploma (2000)  
Certificate “Entrepreneurship Psychology” (1995)