

Elena Senatorova

Ph.D., Associate Professor

senatorova.mail@gmail.com/+7 903 2752944

AREAS OF INTEREST

Teaching: Financial Accounting, Management Accounting, Financial Analysis, Audit, Sustainability Accounting, Budgeting, Taxation

Research: Financial, Management and Sustainability Accounting, Business Education Issues

EMPLOYMENT

National Research University Higher School of Economics	Associate Professor	2016 - Current
Lomonosov Moscow State University Faculty of Economics Business School	Associate Professor	2006 – Current 2006 - 2016
King's University College at Western University	Visiting Professor	2015 - 2016
Moscow Academy of Finance and Law	Senior Lecturer	2005-2006
Tekhnosila Group, Russian Agricultural Bank, etc.	Chief Accountant, CFO, Financial Controller, Internal Auditor	1996 - Current

EDUCATION

ACCA (Association of Chartered Certified Accountants)	ACCA Qualification in progress	2016-Current
Research Institute for Economic Development	Ph.D., Finance, Economics and Management	1999-2002
Voronezh State University	M.A., Management B.A., Economics	1996-1998 1992–1996

TEACHING EXPERIENCE

National Research University Higher School of Economics Financial Accounting and reporting (ACCA accredited undergraduate course) International Financial Reporting Standards (ACCA accredited undergraduate course)	2016 - Current
Lomonosov Moscow State University Business School Financial Accounting, Analysis and Audit (undergraduate course, 4.7 out of 5 eval. score) Accounting (undergraduate course, 3.81 out of 4 eval. score) Taxation (undergraduate course) Financial Accounting and Financial Analysis (graduate course)	2006 - 2016

Lomonosov Moscow State University Faculty of Economics	2006 - Current
Accounting (MBA course)	
Financial Analysis and Audit (MBA course)	
Management Accounting (graduate course)	
Financial and non-financial reporting (graduate course)	
Accounting and Budgeting in Project Development (graduate course)	
Taxation (graduate course)	
Moscow Academy of Finance and Law	2005-2006
Introductory Financial Accounting (undergraduate course)	
Management Accounting (undergraduate course)	
Financial Analysis (undergraduate course)	

PUBLICATIONS

- “Prospects of Business Education in New Economy”, Monograph “Russian System Changeover as a Strategic Necessity: New Economy, Neo-Industrialization, Neo-Dirigisme”, 2016
- “The Companies’ Sustainable Development as a Factor in the Revival of Russian Economy”, Monograph “Economic Theory in 21st century – 9(16)”, 2015.
- “Improving the System of Non-Financial Reporting in the Context of the Institutional Approach to the Study of Economic Growth”, Monograph “Institutional Economics: Development and Teaching”, 2015.
- “Development of the Corporate Social Reporting within Russian Economic Environment”. Monograph “Economic Systems of Modern Russia: Development Paths and Goals”, 2014
- “Methodology Issues of Teaching Accounting Courses in Academic and Business Education”, Moscow State University News (MSU Vestnik). Section 24 Management, 2013.
- Instructional Materials “Accounting and Budgeting in Project Development”, 2008.
- Monograph “Credit Support as a Factor of Efficiency Enhancement in Agricultural Industry” (with Andrew Hitskov), 2002.
- “Unexploited Opportunities of Credit Cooperation”, *Young Communist Newspaper*, 1999.
- “Development of Lending System in Agricultural Sector”, *Collection of Scientific Papers, Research Institute for Economics and Organization of Agro-industrial Complex, Russian Academy of Agricultural Sciences*, 1998.
- “Supply Contract: Accounting Features for Major Business Transactions”, *Consultant Journal*, 1997.
- “Supply Contract: Accounting of Major Business Transactions”, *Financial Russia Newspaper*, 1997.

“Accounting Records of Transactions for the Delivery of Goods” *Financial Russia Newspaper*, 1997.

WORKING PAPERS AND WORK IN PROGRESS

“Trouble at Transaero” with Grigori Erenburg and Ruth Ann Strickland

“Pedagogical Issues of Teaching Accounting Courses” with Ruth Ann Strickland

“International educational and research student's projects importance and prospects in business, international business and financial analysis teaching” with Jacques Bazen, Irina Petrova and Sergey Shaposhnikov

“Business Education Development”

“Methodological Aspects of Integrated Reporting Teaching”

CONFERENCE PRESENTATIONS (2014-2016)

“Trends and Prospects of Business Education Development: Russian and International Experience”. Presented at the International Congress PNO-III KRON, 2016

“Sustainability Reporting & New Thinking in Accounting career”. Presented at the International Round Table “Financial careers foresight: accountants and auditors”, 2016

“Development of Business Education: Russian and Canadian Experience”. Presented at the Moscow Economic Forum, 2016.

“Sustainable Development from the Viewpoint of New Economy”. Presented at the Lomonosov Readings: International Conference, 2016.

“Improvement adequate accounting and analytical tools in business education”. Presented at VIII International Scientific Conference “December Readings in honor of C.B. Barenholts”, 2016

“The development of business education from the viewpoint of ethno-national consciousness”. Presented at the Ethno-national consciousness and economic behavior: International Conference, 2016

“Reindustrialization as the basis for sustainable development of the companies”. Presented at II International Congress on political economy "Return of Political Economy», 2015

“The development of social accounting as a result of interaction between the government, business and society”. Presented at the Scientific-practical conference "Public Administration and Public Policy: current approaches, methods and technologies", 2015

“Analysis of Companies’ Sustainability during the Aggressive Economic Conditions”. Presented at the Anniversary Scientific Conference “Lomonosov Readings. Alternatives of Economic Policies in Conditions of Slowing Economic Growth: MSU Economists Designs and Recommendations”, 2015

“Companies’ Sustainability as Improvement Factor in the Russian Economy”. Presented at the International Scientific Conference “Russian Anti-crisis: Demands, Hindrances, Outcomes (Society, Government, Economy, Culture)”, 2014

“Development of the Corporate Social Reporting within Russian Economic Environment”. Presented at the International Conference “Economic Systems of Modern Russia: of Development Paths and Goals”, 2014

“Social Accounting and Corporate Social Reporting: Development and Perspectives”. Presented at the 7th Annual International Conference “Contemporary Problems in Management: Exploring the Boundaries”, 2014.

PARTICIPATION IN WORKSHOPS, RESEARCH SEMINARS (2016)

NBS Sustainability Centres Community Workshop 2016, 34th Sustainability Executive Roundtable, INSEAD

Ivey Business School: Ivey Research Series, Panel Discussion "Challenges in Sustainability"

PARTICIPATION IN EDUCATIONAL EVENTS (2016)

Harvard Business School Educational Event 2016

Wiley EdTech Event: Equipping Educators & Empowering Learners, Toronto

AMBA Event “Business Education: the Role of Emotional Intelligence and Adaptability to Change”

AWARDS, HONORS, AND PROFESSIONAL DEGREES:

Certificate of Completion “BRINGING SUSTAINABILITY REPORTING INTO THE CLASSROOM” (2017)

Prize for the best achievements in teaching and methodological work contributing to the solving tasks of Moscow State University Development Program (2016)

Certificate “Effective Distance Education in Practice” (2016)

Certificate of Appreciation for Active Methodological Work and Taking Part in Organizing the International Universiade in Management, International Business and Entrepreneurship (2015)

Certificates “Online courses in LMS MOODLE” (2013-2014)

Certificate “Performance Methodology in Business Education” (2013)

Certificate “Teaching of Economic Courses according to New State Educational Standards of Higher Education” (2009)

The William Davidson Institute at the University of Michigan. Case writing certificate (2008)

Presidential program, Diploma (2000)

Certificate “Entrepreneurship Psychology” (1995)