

## **William H. Starbuck**

William Starbuck is courtesy professor-in-residence at the Lundquist College of Business of the University of Oregon and professor emeritus at New York University. He received his M.S. and Ph.D. in industrial administration at Carnegie Institute of Technology, after receiving an A.B. in physics at Harvard. He also received a Ph.D. honoris causa in social science from Stockholm University and the title Docteur honoris causa from both the Université Panthéon-Assas (Paris II) and the Université Paul Cézanne (Aix-Marseille III). He has held faculty positions at Purdue University, the Johns Hopkins University, Cornell University, the University of Wisconsin-Milwaukee, and New York University, as well as visiting positions at ESSEC Business School, London Graduate School of Business Studies, Norwegian School of Economics and Business Administration, the University of Gothenburg, Stockholm School of Economics, Université de Versailles Saint-Quentin-en-Yvelines, the University of Canterbury, Université de Paris IX - Dauphine, the University of Oregon, University of Aix-Marseille III, Université de Paris I – La Sorbonne, and the University of South Florida, and the University of Oxford. As well, he was a senior research fellow at the International Institute of Management, Berlin. He has been the editor of *Administrative Science Quarterly*; he chaired the screening committee for senior Fulbright awards in business management; he directed the doctoral program in business administration at New York University, and he was the President of the Academy of Management. He is a member of the Council of the Society for the Advancement of Management Studies. He formerly served on the editorial boards of the *Academy of Management Review*; *Accounting, Management and Information Technologies*; *Administrative Science Quarterly*; the *Journal of Applied Social Psychology*; the *Journal of Leadership Studies*; and the *Journal of Socioeconomics*; and he currently serves on the editorial boards of the *Asian Case Research Journal*; the *British Journal of Management*; *Information and Organization*, the *International Journal of Management Reviews*; the *Journal of Management Inquiry*; the *Journal of Management Studies*; *Knowledge Management and Information Studies*; *Organization*; *Organization Management Journal*, and the *Scandinavian Journal of Management*. He is a fellow of the Academy of Management, the American Psychological Association, the Association for Psychological

Science, the British Academy of Management, and the Society for Industrial and Organizational Psychology, and a member of other professional associations.

He has published over 150 articles on accounting, bargaining, business strategy, computer programming, computer simulation, forecasting, decision making, human-computer interaction, learning, organizational design, organizational growth and development, perception, scientific methods, and social revolutions. He has also written two books and edited seventeen books, including two-volume the Handbook of Organizational Design, which was chosen the best book on management published during the year ending May 1982. His latest book, The Production of Knowledge, reflects on lessons from his own academic journey and on the challenges associated with management and social science research.

## WILLIAM HAYNES STARBUCK

Born: September 20, 1934 - Portland, Indiana

Degrees:

1956 Harvard College - A.B. in Physics  
1959 Carnegie Institute of Technology - M.S. in Industrial Administration  
1964 Carnegie Institute of Technology - Ph.D. in Industrial Administration

Positions Held:

1960-64 Instructor in Industrial Management and Economics, Purdue University  
1964-65 Assistant Professor of Administrative Sciences and Economics, Purdue University  
1965-67 Associate Professor of Administrative Sciences and Economics, Purdue University  
1966-67 Visiting Associate Professor of Social Relations, The Johns Hopkins University  
1967-71 Professor of Administration, Graduate School of Business and Public Administration, Cornell University  
1968-71 Professor of Sociology, College of Arts and Sciences, Cornell University  
1970-71 Visiting Professor of Administration and Fulbright Fellow, London Graduate School of Business Studies  
1971-74 Senior Research Fellow, International Institute of Management, Berlin  
1974-75 Research Professor, University of Wisconsin-Milwaukee  
1974-84 Evan and Marion Helfaer Professor of Business Administration, University of Wisconsin-Milwaukee  
1977-78 Visiting Professor, Norwegian School of Economics and Business Administration, Bergen  
1977-78 Visiting Professor and Fulbright Research Fellow, University of Gothenburg, Sweden  
1977-78 Visiting Professor, Stockholm School of Economics  
1985-05 ITT Professor of Creative Management, New York University  
1985-89 Director, Doctoral Program, Graduate School of Business Administration, New York University  
1998 Visiting Professor, Université de Versailles Saint-Quentin-en-Yvelines  
1999, 07, 12 Visiting Erskine Fellow, University of Canterbury, New Zealand  
1999 Visiting Professor, Université de Paris IX – Dauphine  
1999 Visiting Professor, University of Oregon  
2000 Visiting Professor, Université de Aix-Marseille III  
2001 Visiting Researcher, Université de Paris I – La Sorbonne  
2003 Visiting Professor, Université de Aix-Marseille III

- 2004 Visiting International Fellow, Advanced Institute for Management Research program, UK, and Visiting Fellow, Said Business School, University of Oxford
- 2005- Courtesy Professor-in-Residence, Lundquist College of Business, University of Oregon
- 2005- Professor emeritus, New York University
- 2006, 08, 11 Visiting Professor, ESSEC Business School
- 2006 Visiting Professor, Université Paul Cézanne (Aix-Marseille III)
- 2008-11 Visiting Scholar, University of South Florida
- 2009 Peter Moores Fellow, Said Business School, University of Oxford

Honors:

- 1975- Fellow, American Psychological Association
- 1986- Fellow, Academy of Management
- 1987 Distinguished Scholar Award, Organization and Management Theory Division, Academy of Management
- 1989- Fellow, Association for Psychological Science
- 1989- Fellow, Society for Industrial and Organizational Psychology
- 1995 Ph.D. in social science honoris causa, University of Stockholm
- 1995 "William H. Starbuck" par Philippe Baumard. *Revue Française de Gestion*, No. 110, pp. 56-68
- 1998 Honorary Fellow, British Academy of Management
- 2001 Jack Rudin & John G. Driscoll Distinguished Visiting Professor, Hagan School of Business, Iona College
- 2004 Docteur honoris causa de l'Université Panthéon-Assas (Paris II)
- 2004 Distinguished Scholar Award, Managerial and Organizational Cognition Division, Academy of Management
- 2005 Award for Distinguished Scholarly Achievement, Academy of Management
- 2006 Docteur honoris causa de l'Université Paul Cézanne (Aix-Marseille III)
- 2007 "(Un)learning and (mis)education through the eyes of Bill Starbuck: An interview with Pandora's playmate" by Michael L. Barnett. *Academy of Management Learning and Education*, 6(1): 114-127.
- 2007 "Produire la connaissance et éduquer les managers: Entretien de William H. Starbuck," par Jean-Claude Tarondeau. *Revue Française de Gestion*, 33(178-179): 71-89.
- 2009 Distinguished Scholar Award, Western Academy of Management
- 2009 Uppsala Lecturer in Business, University of Uppsala
- 2009 25<sup>th</sup> Anniversary speaker, Iowa State University

Professional Activities:

- 1966-68 Member, Editorial Board, *Administrative Science Quarterly*
- 1966-69 Member, Research Advisory Committee, U.S. Air Force Personnel Research Laboratory
- 1968-71 Editor, *Administrative Science Quarterly*

1970-78 Member, Editorial Board, Journal of Applied Social Psychology  
1973-74 Chairman, College on Organization, The Institute of Management Sciences  
1974 Member, Advisory Panel, Research Management Improvement Program, National Science Foundation  
1978- Member, Editorial Board, Journal of Management Studies  
1981-83 Member, Advisory Screening Committee for Senior Fulbright Awards in Business Management, Council for International Exchange of Scholars  
1981-86 Member, Editorial Review Board, Academy of Management Review  
1982-85 Member, Editorial Board, Administrative Science Quarterly  
1983-84 Chairman, Advisory Screening Committee for Senior Fulbright Awards in Business Management, Council for International Exchange of Scholars  
1984-85 Editor, The Programmer's Corner, ICON  
1984- Member, Editorial Board, Scandinavian Journal of Management  
1988-95 Member, Editorial Board, Journal of Behavioral Economics/Journal of Socioeconomics  
1989-07 Member, Editorial Board, British Journal of Management  
1989-00 Member, Editorial Board, Accounting, Management and Information Technologies  
1990 Chair, Interest Group on Managerial and Organizational Cognition, Academy of Management  
1991- Member, Editorial Board, Journal of Management Inquiry  
1991-99 Member, Board of Governors, Academy of Management  
1993-2010 Member, Editorial Board, Organization  
1994-95 Vice President and Program Chair Elect, Academy of Management  
1995-96 Vice President and Program Chair, Academy of Management  
1996-97 Vice President and President Elect, Academy of Management  
1997-98 President, Academy of Management  
1998-99 Past President, Academy of Management  
1997- Member, Editorial Board, Asian Case Research Journal  
1997 Member, Editorial Board, Knowledge Management and Information Studies  
1998- Member, Editorial Board, International Journal of Management Reviews  
1998 Member, Management of Healthcare Technology Advisory Board  
2001- Member, Editorial Board, Information and Organization  
2001-03 Member, Review Panel, Innovation and Organizational Change Program, National Science Foundation  
2002- Member, Society for the Advancement of Management Studies  
2003- Member, Advisory Board, Organization Management Journal  
2003 Advisory Editor, Blackwell Encyclopedia of Management, second edition  
2004 Member, Committee of Visitors, Economics Decision and Management Sciences Cluster, National Science Foundation  
2004 Participant, Workshop on Cyberinfrastructure and the Social Sciences, National Science Foundation  
2006 Advisory Board, United Nations and Academy of Management conference on business as an agent of world benefit  
2006- Advisory Board, Managerial Issues in Theory & Practice

2008- Member, Council of the Society for the Advancement of Management Studies

Publications:

- 1 "Computing machines: Rent or buy?" *Journal of Industrial Engineering*, 1958, 9: 254-258.
- 2 "Two experiments on bias and conflict in organizational estimation," with Richard M. Cyert and James G. March, *Management Science*, 1961, 7: 254-264.
- 3 "Testing case-descriptive models." *Behavioral Science*, 1961, 6: 191-199. Reprinted in *Computer Simulation of Human Behavior*; Wiley, 1971.
- 4 "A generalization of Terborgh's approach to equipment replacement." *International Journal of Production Research*, 1962, 1(3): 29-38.
- 5 "Level of aspiration." *Psychological Review*, 1963, 70: 51-60.
- 6 "Level of aspiration theory and economic behavior." *Behavioral Science*, 1963, 8: 128-136.
- 7 "Sales volume and employment in British and American retail trade." Pages 212-219 in W. S. Decker (ed.), *Emerging Concepts in Marketing*; American Marketing Association, 1963.
- 8 Contributions to *A Behavioral Theory of the Firm*, by Richard M. Cyert and James G. March. Prentice-Hall, 1963.
- 9 "Discussion of 'Measurement of behavior structures of means of input-output data,'" with Philip G. Herbst. *Human Relations*, 1963, 16: 385-389.
- 10 "On managers and theories," with John M. Dutton. *Management International*, 1963, No. 6: 25-50.
- 11 "The aspiration mechanism." *General Systems*, 1964, 9: 191-203.
- 12 "Mathematics and organization theory." Pages 335-386 in J. G. March (ed.), *Handbook of Organizations*; Rand McNally, 1965. Partially reprinted in *Tenth Muse*, Spring, 1966. Instituto Nacional de Administracion Publica, Madrid, sold a Spanish translation in Spain and South America.
- 13 "Organizational growth and development." Pages 451-583 in J. G. March (ed.), *Handbook of Organizations*; Rand McNally, 1965. Reprinted in *Organizational Growth and Development*; Penguin Books, 1971. A Polish translation appeared in *Socjologia Organizacji i Zarzadzania* (edited by Morowski and Doktor), *Panstwowe Sydawnictwo Naukowe*, Warsaw.
- 14 "Eve with 28 faces." *Contemporary Psychology*, 1966, 11: 119 and 122.
- 15 "Mathematics and the social sciences." *Tenth Muse*, Spring, 1966.
- 16 "The effects of advisors on business game teams," with Ernest Kobrow. *American Behavioral Scientist*, 1966, 10(3): 28-30. Reprinted in S. S. Boocock and E. O. Schild (eds.), *Simulation Games in Learning*; Sage Publications, 1967, 232-239.
- 17 "The efficiency of British and American retail employees." *Administrative Science Quarterly*, 1966, 11: 345-385. Reprinted in *Organizational Growth and Development*; Penguin Books, 1971.
- 18 "On teaching business policy." *Academy of Management Journal*, 1966, 9: 356-361.
- 19 "An experimental study of risk-taking and the value of information in a new product context," with Frank M. Bass. *Journal of Business*, 1967, 40: 155-165.

- 20 Review of R. E. Brown's Judgment in Administration. *Administrative Science Quarterly*, 1967, 11: 697-699.
- 21 "How Charlie estimates run-time," with John M. Dutton. Pages 48-63 in M. P. Hottenstein and R. W. Millman (eds.), *Research Toward the Development of Management Thought*; Academy of Management, 1967.
- 22 "Organizational metamorphosis." Pages 113-132 in R. W. Millman and M. P. Hottenstein (eds.), *Promising Research Directions*; Academy of Management, 1968. Reprinted in *Organizational Growth and Development*; Penguin Books, 1971.
- 23 "Some comments, observations, and objections stimulated by 'Design of proof in organizational research.'" *Administrative Science Quarterly*, 1968, 13: 135-161.
- 24 "Coordination, output markets, and collective action." Pages 312-321 in M. Zald (ed.), *Power in Organizations*; Vanderbilt University Press, 1969.
- 25 *Organizational Growth and Development* (edited); Penguin Books, 1971.
- 26 "Concerning a misspecified specification." *Sociometry*, 1971, 34: 214-226.
- 27 "Computer simulation models of human behavior: A history of an intellectual technology," with John M. Dutton. *IEEE Transactions on Systems, Man and Cybernetics*, 1971, SMC-1: 128-171.
- 28 "The history of simulation models," with John M. Dutton. Pages 9-102 in *Computer Simulation of Human Behavior*; Wiley, 1971.
- 29 "Finding Charlie's run-time estimator," with John M. Dutton. Pages 218-242 in *Computer Simulation of Human Behavior*; Wiley, 1971.
- 30 *Computer Simulation of Human Behavior*, edited with John M. Dutton; Wiley, 1971.
- 31 "Bargaining strategies with asymmetric initiation and termination," with Dorothy F. Grant. *Journal of Applied Social Psychology*, 1971, 1: 344-363.
- 32 "A critique" (of a paper by Robert J. Swieringa and Joel S. Demski). Pages 458-474 in T. J. Burns (ed.), *Behavioral Experiments in Accounting*; The Ohio State University, 1972.
- 33 Review of H. C. White's *Chains of Opportunity*. *Acta Sociologica*, 1972, 15: 298-301.
- 34 "Computer simulation as a tool for descriptive behavioral science," with John M. Dutton. Pages 257-289 in W. Goldberg (ed.), *Computer Simulation Versus Analytical Solutions for Business and Economic Models, Volume I: Simulation Methodology*; BAS, Business Administration Studies, No. 17, 1973.
- 35 "Tadpoles into Armageddon and Chrysler into butterflies." *Social Science Research*, 1973, 2: 81-109.
- 36 "Designing adaptive organizations," with John M. Dutton. *Journal of Business Policy*, 1973, 3(4): 21-28.
- 37 "Trends in the growth and development of computer simulation," with John M. Dutton. Pages 47-52 in W. G. Yost and M. H. Mickle (eds.), *Modeling and Simulation, Volume 4*; Instrument Society of America, 1973.
- 38 "The current state of organization theory." Pages 123-139 in J. W. McGuire (ed.), *Contemporary Management: Issues and Viewpoints*; Prentice-Hall, 1974.
- 39 Review of J. Hage's *Techniques and Problems of Theory Construction in Sociology*. *Administrative Science Quarterly*, 1974, 19: 262-264.

- 40 "Systems optimization with unknown criteria." Pages 67-76 in Proceedings of the 1974 International Conference on Systems, Man and Cybernetics; Institute of Electrical and Electronics Engineers, 1974.
- 41 "Information systems for organizations of the future." Pages 217-229 in E. Grochla and N. Szyperski (eds.), Information Systems and Organizational Structure; de Gruyter, 1975.
- 42 "Organizations and their environments." Pages 1069-1123 in M. D. Dunnette (ed.), Handbook of Industrial and Organizational Psychology; Rand McNally, 1976.
- 43 "Camping on seesaws: Prescriptions for a self-designing organization," with Bo L. T. Hedberg and Paul C. Nystrom. Administrative Science Quarterly, 1976, 21: 41-65.
- 44 "Interacting processes as organization designs," with Paul C. Nystrom and Bo L. T. Hedberg. Pages 209-230 in R. H. Kilmann, L. R. Pondy, and D. P. Slevin (eds.), The Management of Organization Design, Vol. I, Strategies and Implementation; Elsevier North Holland, 1976.
- 45 "Why prescription is prescribed," with Paul C. Nystrom. Pages 1-5 in Prescriptive Models of Organizations; North-Holland, 1977.
- 46 "Designing organizations to match tomorrow," with Bo L. T. Hedberg and Paul C. Nystrom. Pages 171-181 in Prescriptive Models of Organizations; North-Holland, 1977. Reprinted in M. R. Weisbord (ed.), Organizational Diagnosis; Addison-Wesley, 1978, pages 115-123; and in P. E. Connor (ed.), Organizations; SRA, 1980, pages 501-507.
- 47 Prescriptive Models of Organizations, edited with Paul C. Nystrom; North-Holland, 1977.
- 48 "Saving an organization from a stagnating environment," with Bo L. T. Hedberg. Pages 249-258 in H. B. Thorelli (ed.), Strategy + Structure = Performance: The Strategic Planning Imperative; Indiana University Press, 1977.
- 49 "Responding to crises," with Arent Greve and Bo L. T. Hedberg. Journal of Business Administration, 1978, 9(2): 111-137. Also pages 111-137 in C. F. Smart and W. T. Stanbury (eds.), Studies on Crisis Management; Institute for Research on Public Policy, 1978. Reprinted in S. J. Andriole (ed.), Corporate Crisis Management; Petrocelli Books, 1985, pages 155-188.
- 50 "Diffusion of an intellectual technology," with John M. Dutton. Pages 489-511 in K. Krippendorff (ed.), Communication and Control in Society; Gordon and Breach, 1979.
- 51 "Organisationstheorie - Mathematische Modelle einer einzelnen Organisation." Pages 309-314 in M. J. Beckmann, G. Menges, and R. Selten (eds.), Handwörterbuch der Mathematischen Wirtschaftswissenschaften, Volume 1; Th. Gabler, 1979.
- 52 Review of L. L. Cummings and B. M. Staw (eds.), Research in Organizational Behavior. Administrative Science Quarterly, 1980, 25: 533-536.
- 53 "A trip to view the elephants and rattlesnakes in the garden of Aston." Pages 167-198 in A. H. Van de Ven and W. F. Joyce (eds.), Perspectives on Organization Design and Behavior; Wiley-Interscience, 1981. Reprinted in D. S. Pugh (ed.), The Aston Programme; Ashgate Publishing, 1998, and in Cary L. Cooper (ed.), Classics in Management Thought; Edward Elgar, 2000.



- 54 "Designing and understanding organizations," with Paul C. Nystrom. Pages ix-xxii in Volume 1 of Handbook of Organizational Design; Oxford University Press, 1981.
- 55 Handbook of Organizational Design, two volumes, edited with Paul C. Nystrom; Oxford University Press, 1981. The Academy of Management awarded these the George R. Terry Book Award, as the best books on management published during the year ending May 1982.
- 56 "Why the world needs organisational design," with Paul C. Nystrom. Journal of General Management, 1981, 6: 3-17. Reprinted in R. Wolff (ed.), Organizing Industrial Development; de Gruyter, 1986, pages 355-370.
- 57 "Congealing oil: Inventing ideologies to justify acting ideologies out." Journal of Management Studies, 1982, 19(1): 3-27.
- 58 Edited special issue on "Ideologies within and around organizations." Journal of Management Studies, 1982, 19(1).
- 59 "Epson MX-80 print-control program for the Apple II." BYTE, 1982, 7(3): 166-170.
- 60 "Doing it with a naked Apple: Relocating machine language." Call-A.P.P.L.E., 1982, 5(12): 15-21.
- 61 "Amplifying uncertainty." Contemporary Psychology, 1982, 27: 726-727.
- 62 "Pursuing organizational effectiveness that is ambiguously specified," with Paul C. Nystrom. Pages 135-161 in K. Cameron and D. A. Whetten (eds.), Organizational Effectiveness; Academic Press, 1983.
- 63 "Organizations as action generators." American Sociological Review, 1983, 48: 91-102. Reprinted in D. B. Gutknecht (ed.), Meeting Organization and Human Resource Challenges; University Press of America, 1984.
- 64 "Computer simulation of human behavior." Behavioral Science, 1983, 28: 154-165.
- 65 "To avoid organizational crises, unlearn," with Paul C. Nystrom. Organizational Dynamics, 1984, 12(4): 53-65. Reprinted in K. Cameron, R. Sutton, and D. Whetten (eds.), Readings in Organizational Decline; Ballinger, 1988; and in B. M. Staw (ed.), Psychological Dimensions of Organizational Behavior; Macmillan, 1991. A German translation appeared in gdi-impuls, 1984, 2(4): 36-46.
- 66 Microwriter //e; Apple Puget Sound Program Library Exchange (A.P.P.L.E.), 1984.
- 67 "Managing beliefs in organizations," with Paul C. Nystrom. Journal of Applied Behavioral Science, 1984, 20(3): 277-287.
- 68 "Organizational facades," with Paul C. Nystrom. Academy of Management, Proceedings of the Annual Meeting, Boston, 1984, 182-185.
- 69 Microwriter ][+; Apple Puget Sound Program Library Exchange (A.P.P.L.E.), 1984.
- 70 "Acting first and thinking later: Theory versus reality in strategic change." Pages 336-372 in Organizational Strategy and Change, by J. M. Pennings and Associates; Jossey-Bass, 1985.
- 71 "Führung in Krisensituationen" (Leadership in crisis situations), with Paul C. Nystrom. Pages 1274-1283 in A. Kieser, G. Reber, and R. Wunderer (eds.), Handwörterbuch der Führung; C. E. Poeschel Verlag, 1987.
- 72 "Sharing cognitive tasks between people and computers in space systems." Pages 418-443 in T. B. Sheridan, D. S. Kruser, and S. Deutsch (eds.), Human Factors in Automated and Robotic Space Systems: Proceedings of a Symposium; National Research Council, 1987.

- 73 "Theory building in industrial and organizational psychology," with Jane Webster. Pages 93-138 in C. L. Cooper and I. T. Robertson (eds.), *International Review of Industrial and Organizational Psychology* 1988; Wiley, 1988.
- 74 "Surmounting our human limitations." Pages 65-80 in R. Quinn and K. Cameron (eds.), *Paradox and Transformation: Toward a Theory of Change in Organization and Management*; Ballinger, 1988.
- 75 "Challenger: Changing the odds until something breaks," with Frances J. Milliken. *Journal of Management Studies*, 1988, 25: 319-340.
- 76 "Executives' perceptual filters: What they notice and how they make sense," with Frances J. Milliken. Pages 35-65 in D. C. Hambrick (ed.), *The Executive Effect: Concepts and Methods for Studying Top Managers*; JAI Press, 1988.
- 77 "Why organizations run into crises ... and sometimes survive them." Pages 11-33 in K. C. Laudon and J. Turner (eds.), *Information Technology and Management Strategy*; Prentice-Hall, 1989.
- 78 "Innocents in the forest: Forecasting and research methods," with P. Narayan Pant. In *Yearly Review of Management*, *Journal of Management*, 1990, 16(2): 433-460.
- 79 "Creating effective symbioses of computers and people." Pages 395-399 in K. M. Kaiser and H. J. Oppeland (eds.), *Desktop Information Technology*. Amsterdam: North-Holland, 1990.
- 80 "Knowledge-intensive firms: Learning to survive in strange environments". Pages 10-20 in L. Lindmark (ed.), *Kunskap som kritisk resurs (Knowledge as a critical resource)*; University of Umeå, Department of Business Administration, 1990.
- 81 "When is play productive?" with Jane Webster. *Accounting, Management & Information Technologies*, 1991, 1: 1-20.
- 82 "Impact factors of journals related to I/O psychology," with David Ahlstrom and John Mezas. *The Industrial-Organizational Psychologist*, 1992, 30(1): 51-55.
- 83 "Learning by knowledge-intensive firms". *Journal of Management Studies*, 1992, 29(6): 713-740. Reprinted in M. D. Cohen and L. S. Sproull (eds.), *Organizational Learning*; Sage, 1996; and in L. Prusak (ed.), *Knowledge in Organizations*; Butterworth Heinemann, 1997. Reprinted in Nico Stehr and Reiner Grundmann (eds.), *Knowledge: Critical Concepts*; Routledge, 2004. Honored in 2010 as a "Journal of Management Studies Classic."
- 84 "Strategizing in the real world." *International Journal of Technology Management, Special Publication on Technological Foundations of Strategic Management*, 1992, 8(1/2): 77-85.
- 85 "Interactions between politics and ideologies in strategy formation," with Alan D. Meyer. Pages 99-116 in K. Roberts (ed.), *New Challenges to Understanding Organizations*; Macmillan, 1993.
- 86 "Keeping a butterfly and an elephant in a house of cards: The elements of exceptional success." *Journal of Management Studies*, 1993, 30(6): 885-921. Reprinted, with an addendum, in Chun Wei Choo and Nick Bontis (eds.), *The Strategic Management of Intellectual Capital and Organizational Knowledge*, Oxford University Press, 2002, pp. 371-401.
- 87 "'Watch where you step!' or Indiana Starbuck amid the perils of Academe (Rated PG)." Pages 63-110 in A. Bedeian (ed.), *Management Laureates, Volume 3*; JAI Press, 1993.

- 88 "On behalf of naiveté." Pages 205-220 in J. A. C. Baum and J. V. Singh (eds.), *Evolutionary Dynamics of Organizations*; Oxford University Press, 1994.
- 89 "Führung in Krisensituationen" (Leadership in crisis situations), with Paul C. Nystrom. Pages 1386-1398 in A. Kieser, G. Reber, and R. Wunderer (eds.), *Handwörterbuch der Führung*; 2nd Edn., C. E. Poeschel Verlag, 1995.
- 90 "How organizations channel creativity". Pages 106-114 in C. M. Ford and D. A. Gioia (eds.), *Creative Action in Organizations*; Sage, 1995.
- 91 "Le secret des meilleurs lawyers des USA, ou comment garder un papillon et un éléphant dans un château de cartes." *Les Annales de l'École de Paris*, 2: 431-440.
- 92 "Préface". Pages v-vii in P. Baumard's *Organisations Deconcertées*. Paris: Masson, 1996.
- 93 "Opening Pandora's box: Studying the accuracy of managers' perceptions," with John M. Mezas. *Journal of Organizational Behavior*, 1996, 17(2): 99-117.
- 94 "Journal impact ratings," with J. Mezas. *The Industrial-Organizational Psychologist*, 1996, 33(4): 101-105.
- 95 "Organizational information and knowledge," with Kenneth Laudon. Pages 3923-3933 in M. Warner (ed.), *International Encyclopedia of Business and Management*, London: Routledge/Thompson Business Press, 1996, Vol. 4. Pages 297-307 in M. Warner (ed.), *The IEBM Handbook of Organizational Behavior*, London: Routledge/Thompson Business Press, 1997. Pages 218-229 in M. Zeleny (ed.), *The IEBM Handbook of Information Technology in Business*, London: Business Press, 2000.
- 96 "Trying to help S&Ls: How organizations with good intentions jointly enacted disaster," with P. Narayan Pant. Pages 35-60 in Z. Shapira (ed.), *Organizational Decision Making*, Cambridge University Press, 1996.
- 97 "Unlearning ineffective or obsolete technologies." *International Journal of Technology Management*, 1996, 11: 725-737.
- 98 "Ancient Chinese theories of control," with Violina P. Rindova. *Journal of Management Inquiry*, 1997, 6: 144-159. The Western Academy of Management recognized this article as the best article the journal published during 1997.
- 99 "Distrust in dependence: The ancient challenge of superior-subordinate relations," with Violina P. Rindova. Pages 313-336 in T. A. R. Clark (ed.), *Advancements in Organization Behaviour: Essays in Honour of Derek Pugh*; Ashgate Publishing, 1997.
- 100 "Développer une culture de l'apprentissage." *Les Annales de l'École de Paris*, 1999, 5: 375-379. To be reprinted in G. Garel and E. Godelier (eds.), *Enseigner le Management* Éditions Hermès, 2004.
- 101 "Our shrinking earth." *Academy of Management Review*, 1999, 24: 187-190.
- 102 "Is Janus the god of understanding?" Pages 351-365 in T. Lant and Z. Shapira (eds.), *Managerial and Organizational Cognition*; Erlbaum, 2000.
- 103 "How organizations learn from success and failure," with Bo L. T. Hedberg. Pages 327-350 in M. Dierkes, A. Berthoin Antal, J. Child, and I. Nonaka (eds.), *Handbook of Organizational Learning and Knowledge*; Oxford University Press, 2001.
- 104 "The future of organizational cultures." Pages 519-520 in C. L. Cooper, S. Cartwright, and P. C. Earley (eds.), *The International Handbook of Organizational Culture and Climate*. Chichester: Wiley, 2001.

- 105 "Where are organizational cultures going?" with Philippe Baumard. Pages 521-531 in C. L. Cooper, S. Cartwright, and P. C. Earley (eds.), *The International Handbook of Organizational Culture and Climate*. Chichester: Wiley, 2001.
- 106 "Information and knowledge, organizational," with Patrizia Porrini. Pages 7453-7456 in N. J. Smelser and P. B. Baltes (eds.), *International Encyclopedia of the Social & Behavioral Sciences*; Oxford: Elsevier Science, 2001.
- 107 "Organizational information and knowledge," with Kenneth Laudon. Pages 5045-5057 in M. Warner (ed.), *International Encyclopedia of Business and Management*, 2<sup>nd</sup> edn, Vol. 6. London: Thompson Learning, 2001. Reprinted on pages 280-296 in Arndt Sorge (ed.), *Organization*; Thompson Learning, 2002.
- 108 "Broken images of disaster." *Journal of Management Inquiry*, 2002, 11: 213-220.
- 109 "Est-il réaliste d'étudier les mouvements stratégiques d'une firme?" avec Philippe Baumard. Pages 185-204 dans *La Concurrence: Entre Affrontement et Connivence* (coordonné par Frédéric Le Roy), Vuibert, 2002.
- 110 "The accuracy of managers' perceptions: A dimension missing from theories about firms" with Susan Reilly Salgado and John M. Mezas. Pages 168-185 in M. Augier and J. G. March (eds.), *The Economics of Choice, Change and Organization: Essays in Memory of Richard M. Cyert*. Cheltenham, UK: Edward Elgar Publishing, 2002.
- 111 "The origins of organization theory." Pages 143-182 in Haridimos Tsoukas and Christian Knudsen (eds.), *The Oxford Handbook of Organization Theory: Meta-Theoretical Perspectives*. Oxford University Press, 2003.
- 112 "Studying the accuracy of managers' perceptions: A research odyssey," with John M. Mezas. *British Journal of Management*, 2003, 14: 3-17.
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Teaching Cases:

Bob Knowlton at Simmons Laboratories  
Bob Knowlton at Simmons Securities  
The Sandhogs  
The Sandhogs continued  
Wachtell, Lipton, Rosen & Katz

Subjects Taught:

Advanced organizational design  
Advanced research in corporate strategy  
Advanced research in organization theory  
Advanced research in organizational behavior  
Advanced research methods  
Business policy  
Computer foundations  
Decision making in organizations  
Descriptive decision theory  
Designing organizations  
Human relations (applied social psychology)  
Individual problem solving  
Introduction to doctoral education  
Management and organizational behavior  
Management information systems  
Managerial accounting  
Managerial economics  
Managing organizational behavior  
Managing your own and others' careers  
Mathematical analysis of social systems  
Mathematical organization theory  
Multidisciplinary perspectives in corporate strategy research  
Organization theory  
Organizational growth and development  
Probability and statistics  
Qualitative research methods  
Quantitative methods (optimization and programming)  
Research design, analysis, and writing  
Research methods  
Seminar in organization theory and strategy  
Strategic forecasting  
Understanding organizations  
Understanding people  
University administration